



Media Contact: Lee Schube  
All Ways Up Foundation  
[lschube@allwaysup.org](mailto:lschube@allwaysup.org)  
(310) 450-2302, ext. 211

**FOR IMMEDIATE RELEASE**

## **THE ALL WAYS UP FOUNDATION HOLDS 5<sup>TH</sup> ANNUAL UP THROUGH EDUCATION SUMMIT AND EXPANDS SCHOLARSHIP PROGRAM TO REACH 200 STUDENTS**

*50 Students Participate in Five-Day Summit to Help Ease Transition to College*

**LOS ANGELES, Calif. (August 16, 2016)** -- The All Ways Up Foundation ([www.allwaysup.org](http://www.allwaysup.org)), a national organization that supports low-income families nationwide, hosted its fifth Annual UP Through Education Summit on the UCLA campus in late June. The Summit is a five-day, four-night retreat designed to assist low-income, first-generation rising college freshmen make a successful transition into and through college. The 50 students were selected from a very competitive pool of over 300 applicants and traveled to Los Angeles from all over the country. In addition, this year, the Foundation held its first Mini Summit for an additional 50 students, significantly expanding the reach of its scholarship program. The 100 students who attended the Summits will also receive college scholarships that are renewable annually while they are enrolled in school.

Many underserved students struggle with gaps in their education that can act as barriers to succeeding in college. Instead of focusing solely on academic achievement, the UP Through Education Summit empowers students to take control of their own success by instilling self-confidence through the retreat's theme, "My Choice, My Life, My Future." During the Summit, the students engage in a variety of activities and workshops that focus on building the skills they need to be successful in college.

"This is an important step for our scholars," said Greg Perlman, founder and CEO of the All Ways Up Foundation. "The Summit empowers the students and gives our Foundation staff the opportunity to meet one-on-one with the students and forge what we hope will be long-term relationships. We were thrilled to expand our scholarship program this year with the Mini Summit, serving an additional 50 students who will also receive scholarship support. Our goal over the next few years is to continue to expand the program to serve 1,000 students each year, with over \$2 million of annual support."

The students may use the scholarship award to help with college related expenses not covered by financial aid. To date, the All Ways Up Foundation has awarded over \$1.5 million in scholarships to more than 250 students. For further information about the Foundation and the scholarship program, visit our website at [www.allwaysup.org](http://www.allwaysup.org).

### **About the All Ways Up Foundation**

The All Ways Up Foundation is a charitable, tax-exempt, 501(c)(3) organization established in 2009. The mission of the Foundation is to help first-generation and low-income youth get to AND through college. By providing scholarships, support for other non-profit organizations and an annual leadership summit, we are working to bridge the gap between ambition and opportunity to break the generational cycle of poverty.

#####